

# GARFIELD COUNTY TOURISM PROFILE

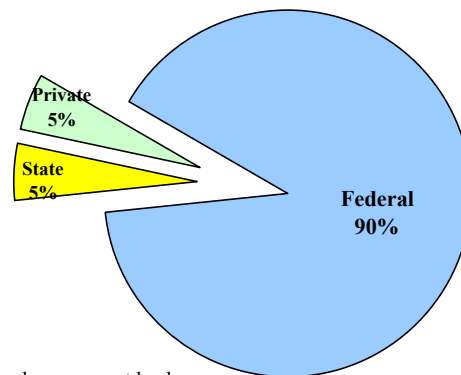
County Indicator	1997	1998	1999	2000	2001(o)	2001(n)	2002(p)	% Change 2001-2002	State Ranking
<b>DEMOGRAPHIC</b>									
Population	4,502	4,634	4,649	4,735	4,684		4,584	-2.1%	25
Total Non-Ag Employment	2,061	2,050	2,204	2,178	2,143		2,091	-2.4%	23
Non-Ag Avg Monthly Wage	\$1,420	\$1,490	\$1,483	\$1,548	\$1,584		\$1,646	3.9%	24
Per Capita Income	\$16,121	\$16,334	\$16,946	\$17,208	\$17,546		\$17,841	1.7%	22
Unemployment Rate	8.2%	8.7%	8.3%	7.8%	9.2%		11.7%	2.5%	29
<b>SPENDING &amp; EMPLOYMENT</b>									
Spending by Travelers (Millions)	\$53.7	\$52.6	\$59.4	\$54.8	\$50.8	\$36.5	\$36.7	0.5%	15
Travel & Tourism Related Employment	986	974	1,114	1,038	1,011	1,043	1,022	-2.0%	15
<b>TOURISM TAX REVENUES (000s)</b>									
Local Tax Revenues from Traveler Spending	\$1,117	\$1,095	\$1,236	\$1,141	\$1,057	\$916	\$869	-5.1%	15
Gross Taxable Room Rents	\$15,971	\$16,155	\$16,577	\$16,319	\$14,497		\$14,590	0.6%	8
Transient Room Tax	\$479.1	\$484.7	\$497.3	\$489.6	\$434.9		\$437.7	0.6%	8
Restaurant Tax	\$96.6	\$101.7	\$122.5	\$119.3	\$102.2		\$106.5	4.2%	16
Car Rental Tax	--	--	--	--	--		--	--	--
Gross Taxable Retail Sales (million)	\$64.2	\$68.0	\$71.5	\$73.1	\$66.6		\$67.9	2.0%	24
<b>REGIONAL VISITATION COUNTS</b>									
I-15 UT/AZ Traffic Count	5,796,200	6,139,300	6,359,030	6,396,625	6,674,025		7,206,925	8.0%	
SR-11 UT/AZ Traffic Count	1,423,500	1,454,525	1,512,925	1,509,275	1,480,075		1,525,700	3.1%	
SR-89 UT/AZ Traffic Count	635,830	651,525	693,500	943,525	923,450		965,425	4.5%	
Glen Canyon N.R.A.	2,430,781	2,442,990	2,639,860	2,568,111	2,340,031		2,101,772	-10.2%	
Zion N.P.	2,445,534	2,370,048	2,449,664	2,432,348	2,227,490		2,647,775	18.9%	
Bryce Canyon N.P.	1,174,824	1,166,331	1,081,521	1,099,275	1,068,619		886,436	-17.0%	
Cedar Breaks N.M.	608,399	578,974	597,460	550,657	690,652		586,938	-15.0%	
Grand Staircase-Escalante N.M.	788,611	849,628	1,141,131	572,176	683,286		670,069	-1.9%	
Capitol Reef N.P.	625,680	656,026	680,153	612,656	527,760		523,458	-0.8%	
Kodachrome Basin S.P.	63,958	63,380	67,440	65,007	55,940		55,254	-1.2%	
Escalante S.P.	76,514	62,264	68,347	46,234	52,117		46,963	-9.9%	
Anasazi S.P.	49,307	44,584	42,276	38,560	32,975		28,896	-12.4%	

<b>Land Ownership - 1999</b>		
	No. of Acres	% Total
<b>Total Acres in County</b>	<b>3,312,409</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>2,982,329</b>	<b>90.0%</b>
BLM	1,489,829	45.0%
US Forest Service	1,011,544	30.5%
National Recreation Areas	305,563	9.2%
National Parks	142,199	4.3%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	25,100	0.8%
Other*	8,094	0.2%
<b>State Government</b>	<b>161,747</b>	<b>4.9%</b>
Utah State Parks & Recreation	1,520	0.0%
Utah State Wildlife Reserves	684	0.0%
State Trust Lands	159,544	4.8%
<b>American Indian</b>	<b>--</b>	<b>--</b>
<b>Private**</b>	<b>168,334</b>	<b>5.1%</b>

\*Includes Military and Bankhead Jones land

\*\*May include some local government land

**Land Ownership - 1999**



# Garfield County Tourism Profile

